2023 AMERICA'S MOST ADVISOR-FRIENDLY TRUST COMPANIES



WEALTH ADVISORS TRUST COMPANY Christopher Holtby Co-Founder

100% focus on making the professional lives of advisors using WATC trustee services easy and natural.

Spending more money on digital tools to speed up the process of delivering trustee services.

Hiring more employees who are growth-oriented, cando attitude, open/honest/vulnerable, and adaptive to change.

Trustee services are like a supply chain management puzzle. So much fun!

WEALTH ADVISORS Trust Company

Wealth Advisors Trust Company
910 5th Street, Suite 10, Rapid City, SD 57701 • www.WealthAdvisorsTrust.com

Highlights

A trust company created for wealth advisors.

Offering white glove trustee services with some of the lowest account/trust officer ratios.

We work collaboratively with the advisor.

Our trustee services **enhance** the advisor/client relationships.

- Solve financial advisors two key pain points (AUM retention and growth) with our trustee services.
- Trust Officer serve specific financial advisors for a customized experience.
- Offer a Non-Compete guarantee.
- Distributions can occur within 72 hours.

...because YOU expect more.™

New business contact:

Christopher Holtby, Head Learning & Business Development

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States chartered/licensed in: South Dakota

Average account size: \$2.8 million

Total assets: \$1.9 billion

Custodians supported: The best ones

Number of FA relationships: 120 +

Fees: Based on proprietary algorithm centered on 7 factors of risk and time. Effective. Transparent. Win-Win.

Annual minimum fee: \$7,500

Trustee Fee Ranges*:

First \$3 million - 0.412% to 0.600% Next \$3 million - 0.388% to 0.544% Next \$4 million - 0.352% to 0.493%

Over \$10 million - Negotiable

*Based on marketable securities for a fully directed trust (investments and distributions). We accept trusts holding non-marketable securities.

In-house experts: 7 (1 CPA, 1 Attorney, 2 Certified Financial Planners, 1 Certified Private Wealth Advisor, 2 Certified Trust and Fiduciary Advisors)

Trust accounting system: HWA and

SalesForce

Supports directed trusts: Yes Supports delegated trusts: Yes

Typical time-frame for acceptance of new

trust: 48 hours

Marketing support includes: 90% close ratio when competing against traditional

trust companies.